

**Priority Strategies and Action Plans**

**PRIORITY STRATEGIES**

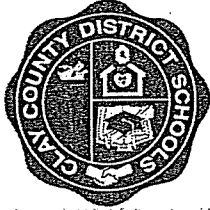
**AND**

**ACTION PLANS**

**Governance**

## GOVERNANCE

13. We will establish a positive image and increase public confidence in our school system through enhanced communication.
14. We will continue to recognize the contribution of retired employees with tangible benefits.



## Priority Strategies and Action Plans

### **Strategy # 13**

We will establish a positive image and increase public confidence in our school system through enhanced communication.

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*To achieve this strategy, the School District of Clay County will implement the following action plan(s):*

1. To promote a positive image of School Board officials to the public.

**SCHOOL DISTRICT OF CLAY COUNTY  
STRATEGIC PLANNING  
ACTION PLANS**

Strategy #: 13  
Plan #: 1

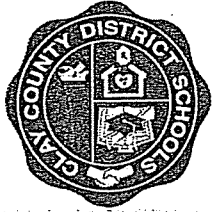
**SPECIFIC RESULTS:**

To promote a positive image of School Board officials to the public.

#	Activity/Action Step(s) (Number each one)	Resources Required
1	Establish a meeting(s) with the School Board Chairman, Board Attorney, Deputy Superintendent and Public Relations Officer to discuss increasing a more "viewer friendly" School Board meeting/presentation.	None
2	Consider formal introduction of all Board members, Superintendent and senior staff. Increase the positive special recognitions during meetings. Follow Roberts Rules of Order.	None
3	Briefly explain the content of new policy prior to public hearing(s).	None
4	Do "check" on all audio/visual equipment prior to each meeting to assure the best viewing reception.	None

**Measurement (Criteria for Success):** School Board meetings will be "viewer friendly" as evidenced by select exit interviews of staff and the public.

*Approved*  
*2/12/07*  
*719*



## Priority Strategies and Action Plans

### **Strategy # 14**

We will continue to recognize the contribution of retired employees with tangible benefits.

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**To achieve this strategy, the School District of Clay County will implement the following action plan(s):**

1. To provide a medical insurance contribution to retired Clay County School Board employees until age 65.

**SCHOOL DISTRICT OF CLAY COUNTY  
STRATEGIC PLANNING  
ACTION PLANS**

Strategy #: 14  
Plan #: 1

**SPECIFIC RESULTS:** To provide a medical insurance contribution to retired Clay County School Board employees until age 65.

#	Activity/Action Step(s) (Number each one)	Resources Required
1	Coordinate efforts with Information Services programmers to query employment records to identify eligible retired Clay County employees.	Staff time
2	With direction from the Superintendent, establish corresponding levels of employment service (years) in Clay County Schools with levels of contribution (Ex. 30 yrs., 20 yrs., 10 yrs.)	None
3	Establish a School Board policy to allow a Board contribution to eligible retired Clay County employees for medical insurance until age 65.	None
4	Develop payment procedure through Payroll, Insurance and/or Accounts Payable Departments and allocate necessary funds.	\$100,000 Annually

**Measurement (Criteria for Success):** Eligible retired employees will receive a Board contribution toward the cost of their medical insurance until age 65.

